NBAY 6120 April 4, 2016 Donald P. Greenberg Lecture 9

- A term used to describe a digitally-generated environment which can simulate the perception of PRESENCE.
- Note that within the context of this course, I refer to VR as containing 3D data as contrasted to just creating a digital copy of information obtained from a film or digital camera.

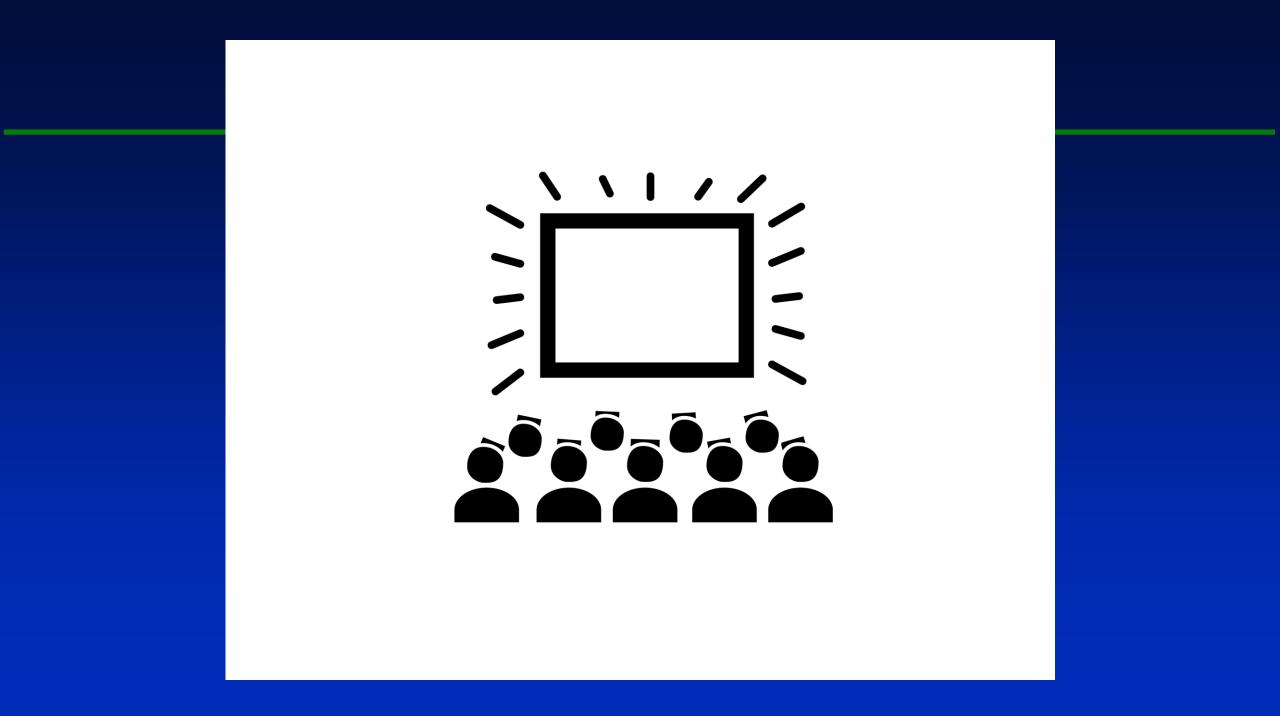
• A person immersed within this virtual world can manipulate objects, interact with the environment, and explore the virtual world in the same perceptual way as one interacts with the physical world. Why is VR different than other modes of watching images and video?

### Human in the Loop

- Abstract Interpretation
- Viewing a Picture on Television
- Cinema Viewing
- Presence









### **Current and Recent Business Investments**

## Facebook Buys Oculus Rift



#### Why did Facebook invest \$2 billion in Oculus Rift?

#### **Microsoft's Minecraft**



#### **Microsoft's Hololens**



#### **Microsoft's Hololens**





Why did Microsoft buy Minecraft? Why is Microsoft building its Hololens?

### Magic Leap





#### Google

### Why is Google (and Andressen / Horwitz) investing \$500+ million in Magic Leap?

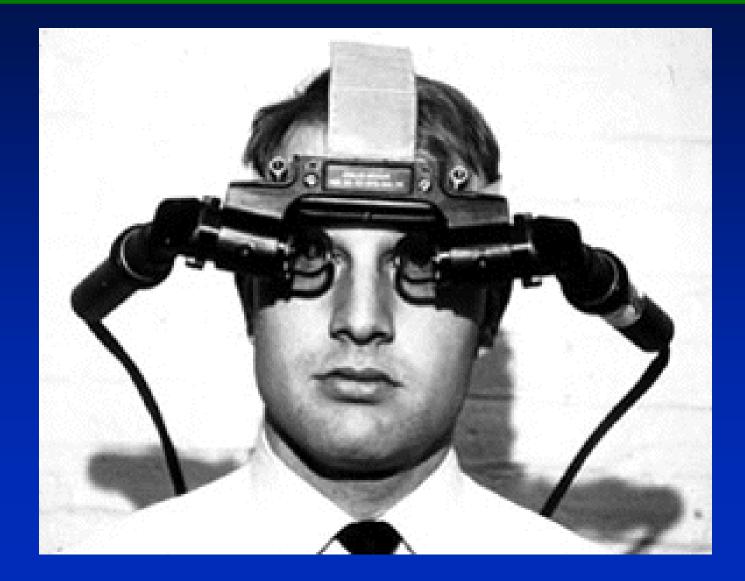


### • What is necessary to make virtual reality a reality?

- Virtual Reality is not new
- The amount of financing which has been made available
- Costs have been sufficiently lowered to bring to the masses

### Ivan Sutherland's HMD





#### **Head-mounted Displays**





Henry Fuchs, University of North Carolina

#### **Oculus Rift**





#### Not Yet Available

#### HTC and Valve's SteamVR Vive

#### 2016



#### Available Tomorrow

#### HTC and Valve's Tower and Hands



#### **Minecraft and Netflix for VR**



John Carmack announces deal for bringing both Minecraft (MSFT) and Netflix to both Gear VR and Oculus VR.



Minecraft was bought by MSFT for \$2.5B, and Netflix is responsible for 37% of internet traffic.

#### **Betting on New Worlds**

Venture funding for virtual reality and augmented reality (before and after Facebook's purchase of Oculus)

<b>PRE-FACEBOOK</b> <b>TOTAL</b> Number of Investments: <b>50</b> Investment value: <b>\$316 million</b> \$700 million					<b>POST-FACEBOOK</b> <b>TOTAL</b> Number of Investments: <b>91</b> Investment value: <b>\$1.1 billion</b> 35							
600	Investment value (left scale)					30						
500	Number of investments (right scale)				25							
400				1 1 1			$\square$	_		_	20	
300				1							15	
200				   							10	
100			~							-	5	
0					-						0	
	4Q 1Q 2 2012 2013	2Q ' 3Q '	4Q	1Q <b>2014</b>	2Q	3Q	4Q	1Q <b>2015</b>	2Q	3Q		

Source: CB Insights

THE WALL STREET JOURNAL.

### **Google's Cardboard**

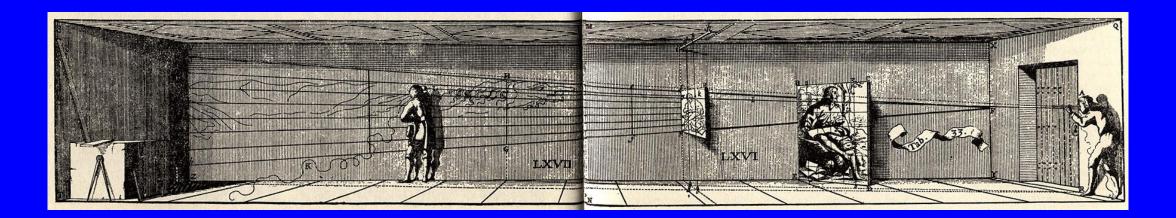


### Samsung's Cell Phones



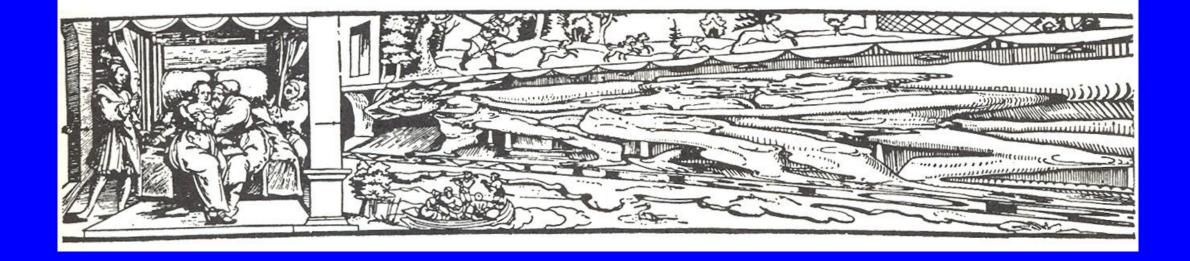
### • How Do Virtual Reality Goggles Work Today?

## **Distorted Images**



Jean-Francois Niceron. *Thaumaturgus opticus*...(Rome, 1646), illus. 25.

The projection of a screen or grid in anamorphic perspective makes the transfer of a representation possible.



Erhard Schon. Picture puzzle: Out, You Old Fool c. 1535. Fred Leeman. Hidden Images, 1975, Harry N. Abrams.

Fred Leeman. "Hidden Images," 1975, Verlag M. DuMont Schauberg,

## Hans Holbein

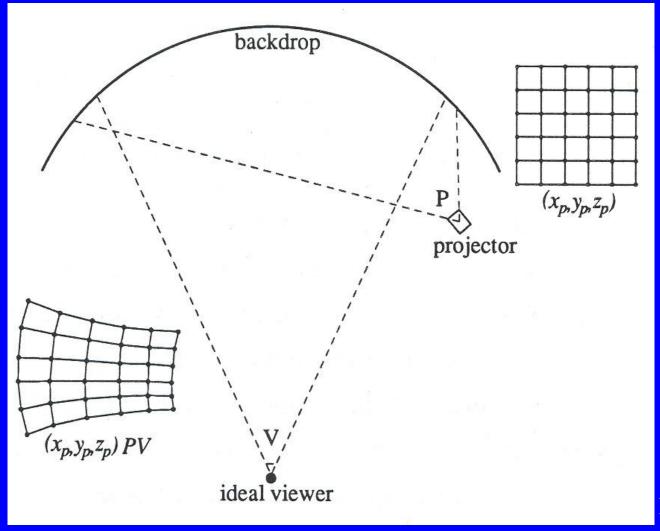
**The Ambassadors** 



Google Art Project: http://www.googleartproject.com/museums/nationalgallery/the-ambassadors

# **Opera Lighting**

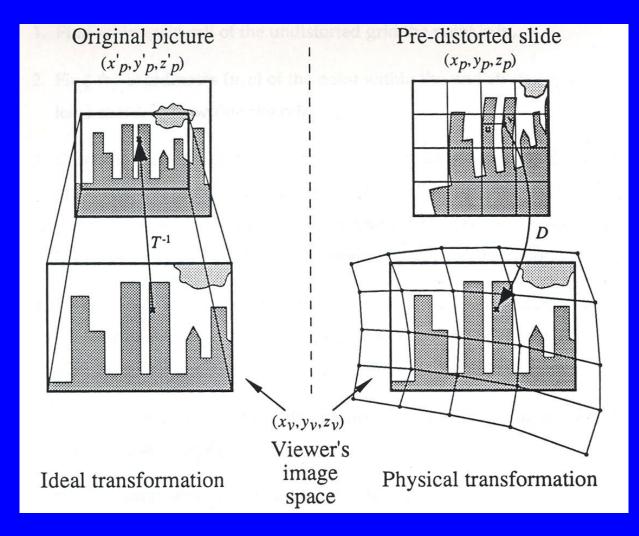
# Siggraph 1991



Dorsey, Sillion and Greenberg

# **Opera Lighting**

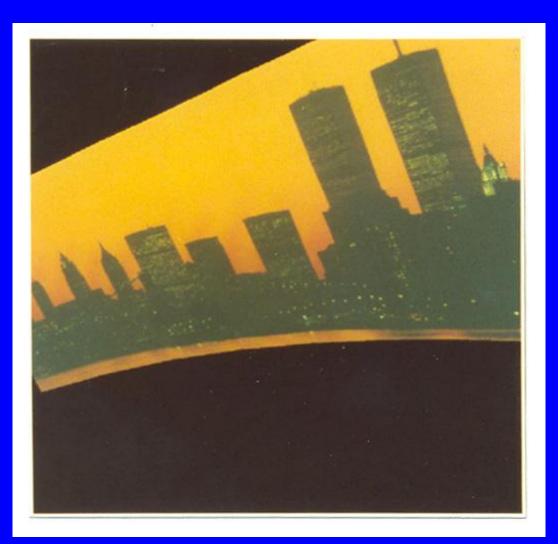
# Siggraph 1991



Dorsey, Sillion and Greenberg

## **Opera Lighting**

## Siggraph 1991



Dorsey, Sillion and Greenberg

# **Opera Lighting**

## Siggraph 1991



Dorsey, Sillion and Greenberg

#### **Truck Art**



http://www.wltc.org/Documents/TruckArt.htm

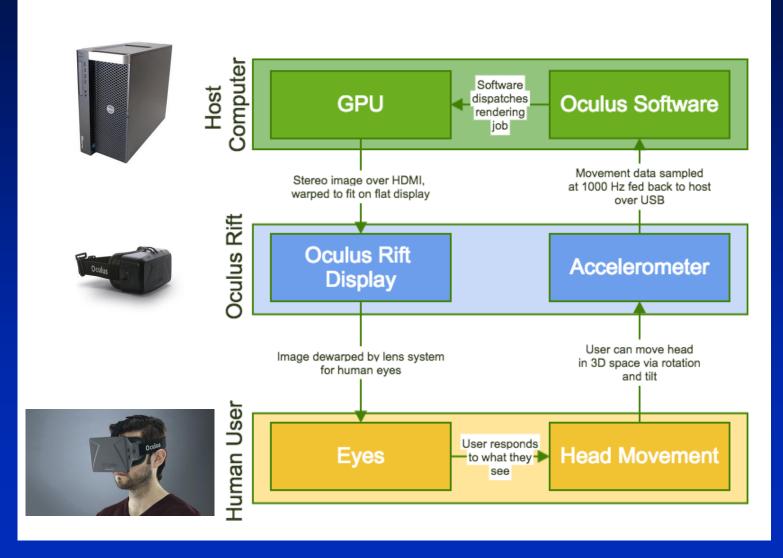
#### Julian Beever - Chalk Drawings



#### How the Oculus Rift DK2 Works





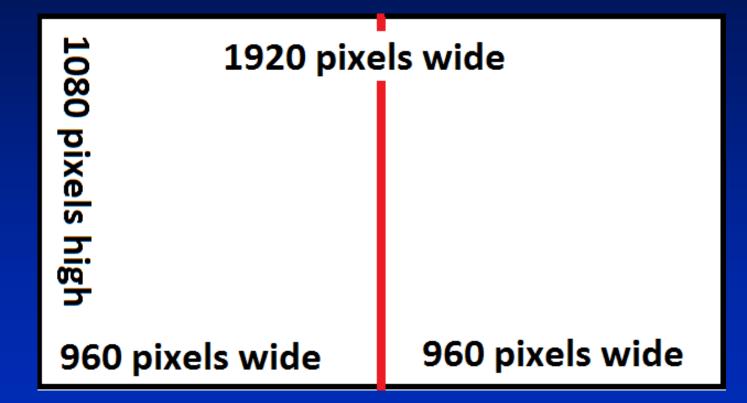


#### Components

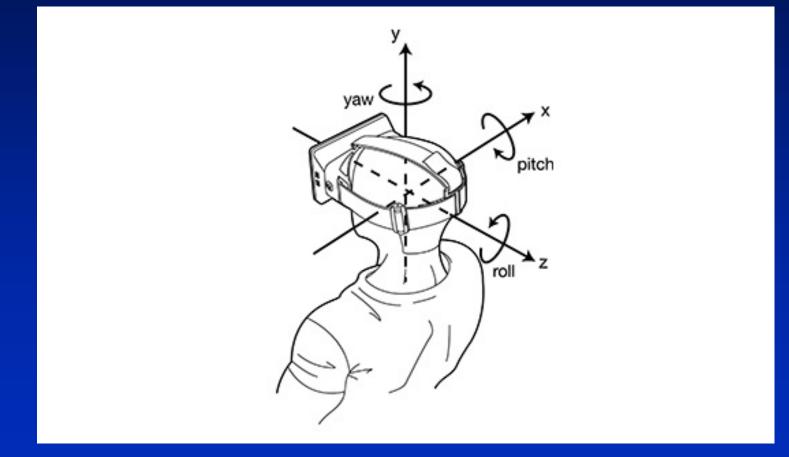


Accelerometers and logic board

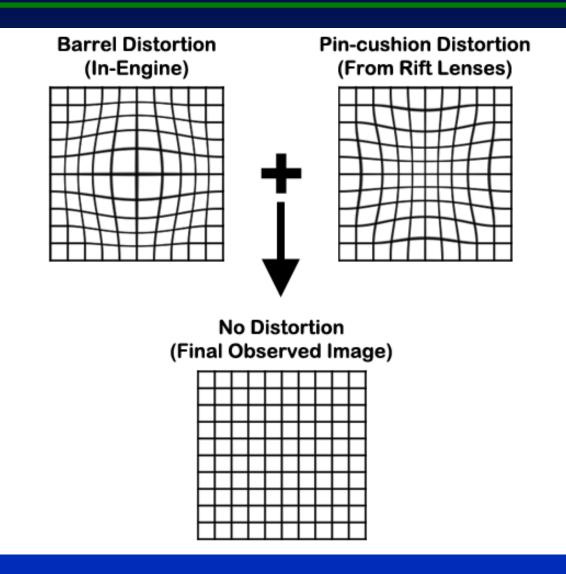
Flat 1080P AMOLED Display



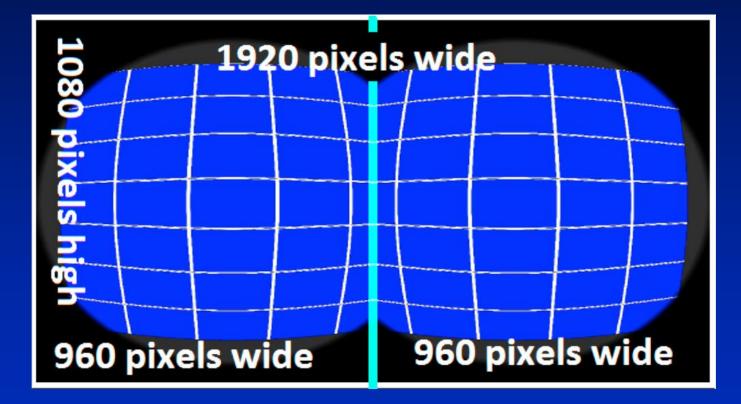
### **Angular Rotation**



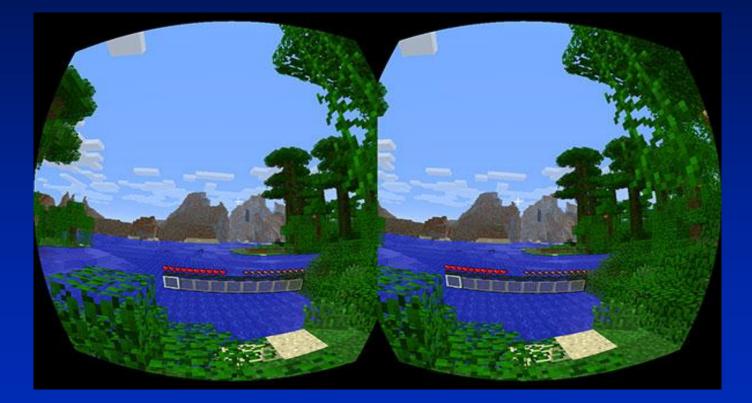
## **Distortion Strategy**



#### **Distorted Image**



#### **Distorted Image**



#### **Requirements for "PRESENCE"**

Need to be able to see (understand) correct DEPTH information

Need to have significant RESOLUTION to merge virtual and real imagery

Need to render images that are physically accurate and perceptually indistinguishable from real world scenes

#### and

all of this must be done fast enough to imply motion

## **Depth Perception from 2-D Images**

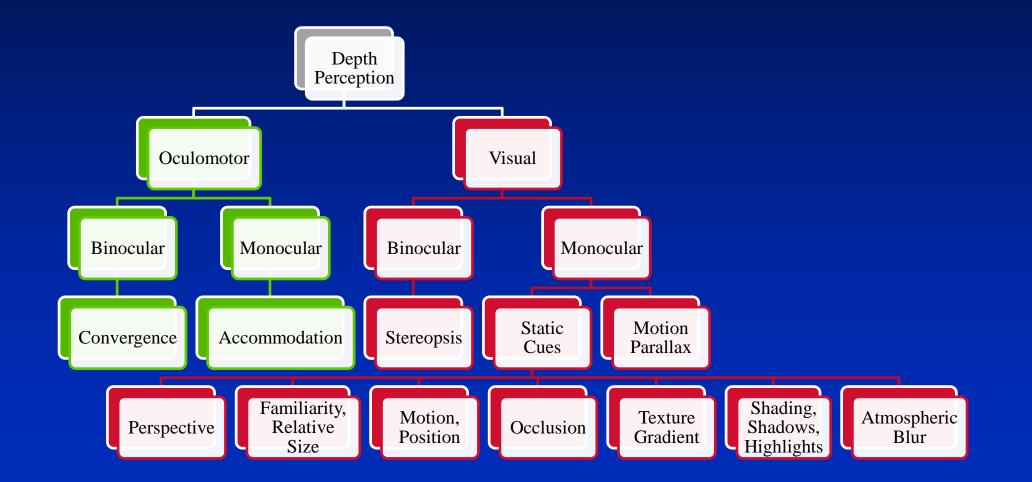
Monoscopic

Stereoscopic

## Paris Street, Rainy Day 1877 Caillebotte



### **Human Depth Perception**



Perspective

Depth from Motion, Relative Size, Position, Familiarity

Occlusion

**Texture Gradient** 

Parallax from Motion

Shadows and Specular Highlights Atmospheric Blur



Perspective

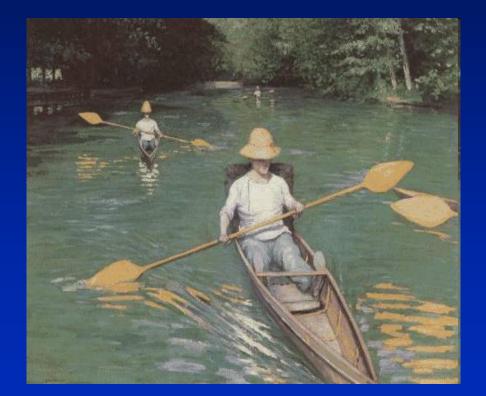
Depth from Motion, Relative Size, Position, Familiarity

Occlusion

**Texture Gradient** 

Parallax from Motion

Shadows and Specular Highlights Atmospheric Blur



Perspective

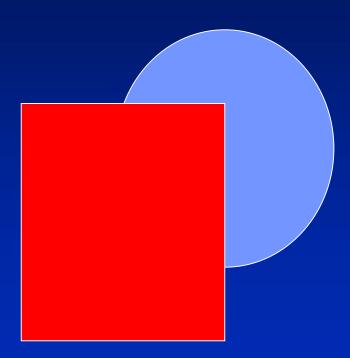
Depth from Motion, Relative Size, Position, Familiarity

Occlusion

**Texture Gradient** 

Parallax from Motion

Shadows and Specular Highlights



Perspective

Depth from Motion, Relative Size, Position, Familiarity

Occlusion

**Texture Gradient** 

Parallax from Motion

Shadows and Specular Highlights



Perspective

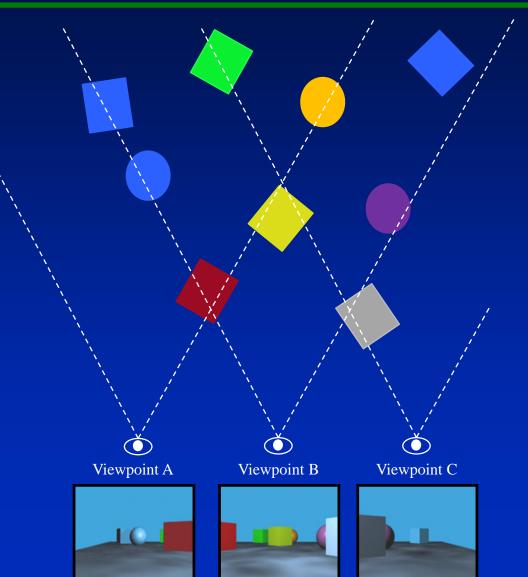
Depth from Motion, Relative Size, Position, Familiarity

Occlusion

**Texture Gradient** 

Parallax from Motion

Shading, Shadows, and Specular Highlights



Perspective

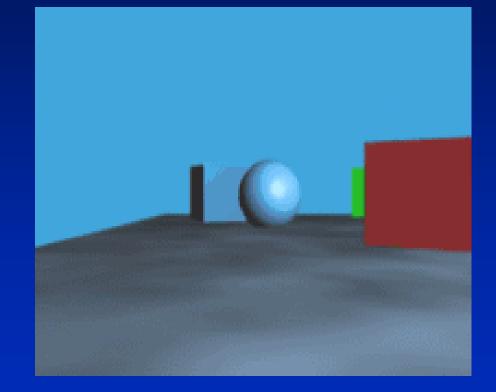
Depth from Motion, Relative Size, Position, Familiarity

Occlusion

**Texture Gradient** 

Parallax from Motion

Shading, Shadows, and Specular Highlights



Perspective

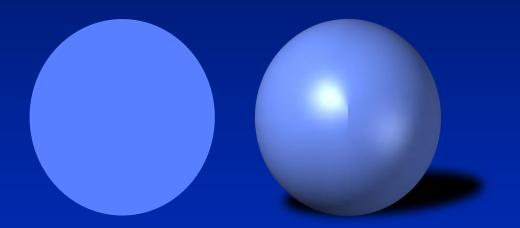
Depth from Motion, Relative Size, Position, Familiarity

Occlusion

Texture Gradient

Parallax from Motion

Shading, Shadows, and Specular Highlights



Perspective

Depth from Motion, Relative Size, Position, Familiarity

Occlusion

**Texture Gradient** 

Parallax from Motion

Shadows and Specular Highlights



Perspective

Depth from Motion, Relative Size, Position, Familiarity

Occlusion

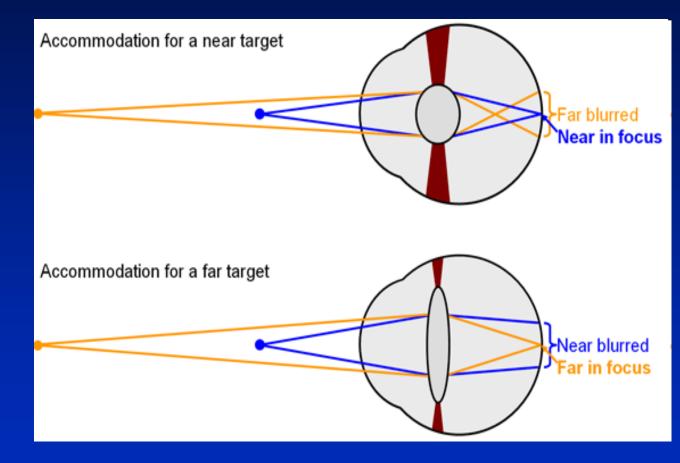
**Texture Gradient** 

Parallax from Motion

Shadows and Specular Highlights

Atmospheric Blur

Accommodation

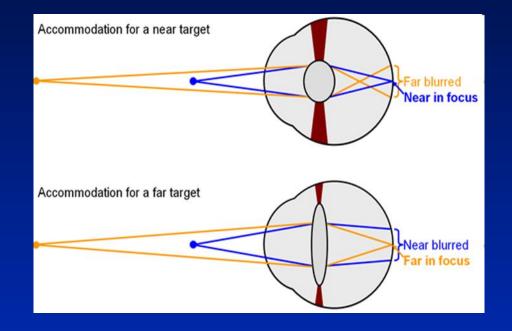


Note change in lens shape

#### Accommodation

This is the process by which the vertebrate eye changes optical power to maintain a clear image or focus on an object as its distance varies.

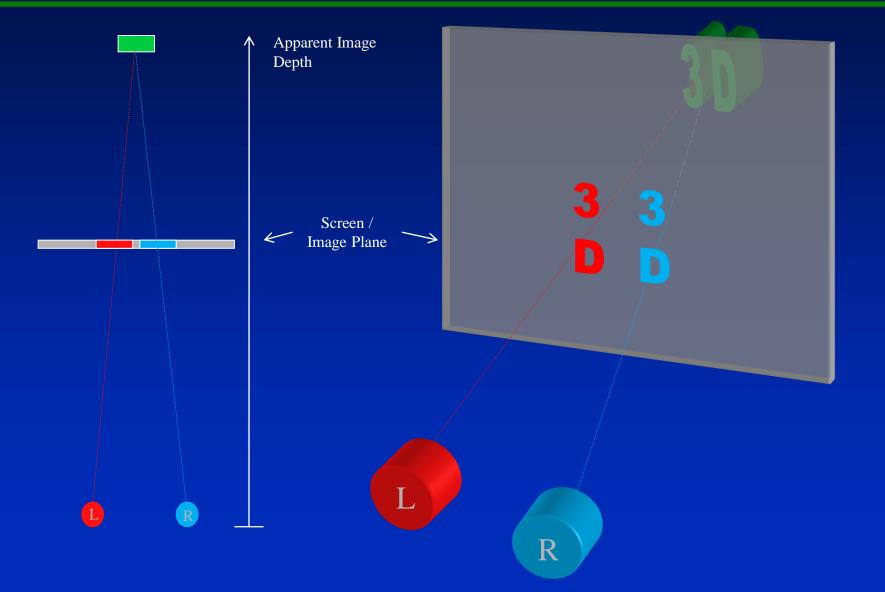
### Accommodation



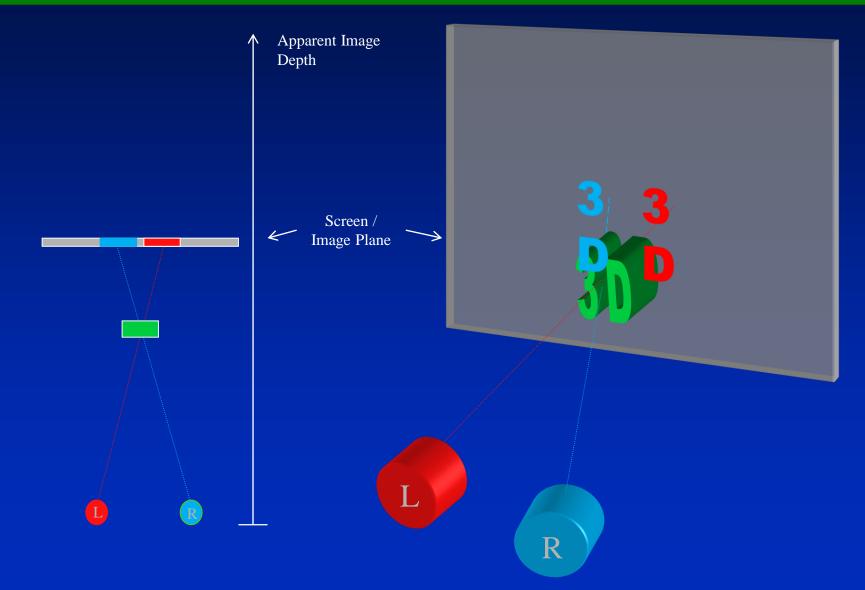
The reflex can be controlled but cannot be 'felt' Accommodation amplitude declines with age



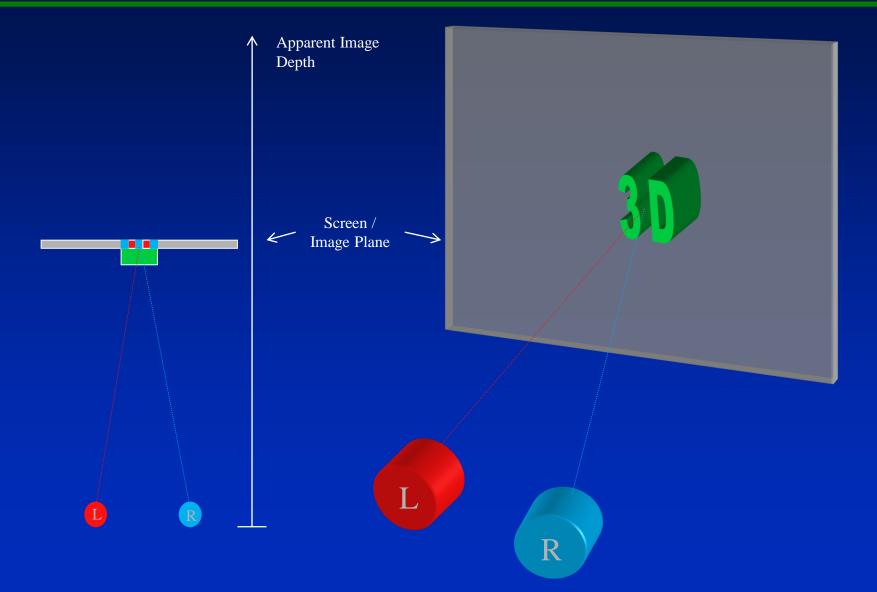
# Stereoscopic Vision: Behind The Screen (Concave)



# Stereoscopic Vision: In Front Of The Screen (Convex)



## **Stereoscopic Vision: At The Screen**

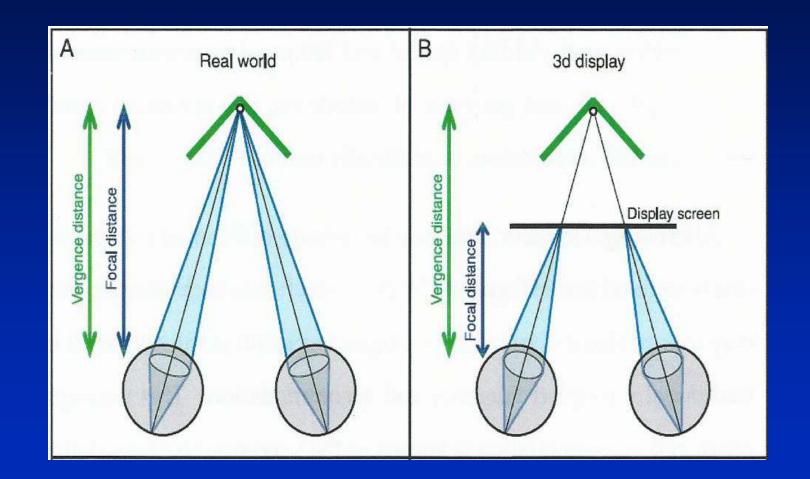




The simultaneous movement of the pupils of the eyes toward or away from one another during focusing.

This measure of the convergence or divergence of a pair of light rays is defined as vergence.

## **Diagram of Vergence**



## **Vergence Accommodation Conflict**

Computer and projection displays present images on a single surface but have a focal distance (blur on the retina) which may be in front of or behind the screen

The inability to fuse the binocular stimuli causes discomfort and fatigue to the viewer

Viewers can be trained, and the discomfort can diminish with practice

David M. Hoffman, Ahna R. Girschick, Kurt Akeley, Martin S. Banks. "Vergence-accommodation conflicts hinder visual performance and cause visual fatigue, Journal of Vision, vol. 8, no. 3, article 33, March 28, 2008.

